

A portrait of a woman with voluminous, curly brown hair, smiling at the camera. She is wearing a dark olive green Nike tank top. Her arms are crossed, and she has manicured nails with a mix of solid and patterned colors. The background is a light green and white geometric design.

MEDIA KIT

# BRITTANY DIXON

FIT FOR TV

WELLNESS INFOTAINER  
CPR, CPT, NFPT Fundamental Theory & Application, H.I.I.T Trainer



## WHO'S BRITTANY?

15 years + of personal expertise in fitness.  
Certified personal trainer, wellness influencer,  
commercial actress and content creator known  
for her quick workouts, body building, world  
travels, motivational and helpful nutrition tips  
on living a healthy lifestyle.

## FEATURED IN

Brittany has been featured in national  
commercials for Silk Milk Yogurt, Bumble  
Bee Tuna, Samsung Mobile and fitness  
infomercials; ripped the runway for BET Hip  
Hop Awards and selected for LuLuLemon  
Miami South Beach #Nodaysoff campaign  
as one of the most influential people in  
health and fitness in the community.

## DEMO

**46%** WOMEN

**64%** U.S. BASE

**51%** AGE 25-35

## THE STATS



**15K**



**6K**



**3K**

@IAMBRITTANYDIXON

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A close-up portrait of a woman with voluminous, curly reddish-brown hair. She is looking directly at the camera with a neutral expression. Her right hand is raised, with her index finger resting against her chin. She is wearing a dark, possibly black, sports bra. The background is a soft, out-of-focus white. The lighting is bright and even, highlighting her features.

Brittany Dixon is a certified personal trainer, former National NPC bikini competitor, wellness personality and social media influencer known for her quick and innovative home workouts. She has trained clients both in Atlanta and Miami. Celeb client includes actress Tika Sumpter, "The Haves and Have Nots" and virtually training Sumpter during filming the feature film "Get On Up". Brittany later moved to Miami Beach, FL to pursue fitness modeling. While in Miami, Brittany trained privately instructing groups with her signature "Abs & Ass" class at Fight Club Gym and taught Modern Pilates at the chic studio JetSet Miami.

Brittany was a collegiate Track and Field athlete, graduated with a Bachelor's of Science Degree in Mass Communication and later began her professional television career at Tyler Perry Studios as the assistant to the Vice President/Producer. There she provided support for many of the televised sitcoms and dramas for national broadcast and syndication.

Brittany later transitioned into the production office assisting in the coordination of numerous scripted network TV shows on TBS, NBC, MTV, VH1, Starz, OWN and A&E. Her production background inspired her to start her own YouTube Channel and production company, Brittany Dixon Media, which specializes in unscripted video content around health, wellness, entertainment and travel.

As the creative producer and host of "Finding Fit", Brittany travels to 12 tropical islands helping locals find their fitness match by setting them up on fun blind workout sessions. "Finding Fit" aired fall 2019 on the Caribbean cable network CaribVision in efforts to influence a healthy lifestyle and bring awareness to the growing health epidemic throughout the Caribbean people.

Goal: to help people unlock their full potential with fitness. Brittany currently resides in Atlanta with her dog Leo.

**BRITTANY DIXON**  
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# WORK WITH ME

## SOCIAL MEDIA

### INSTAGRAM

**PHOTOS | PER POST** \$150

Graphics provided by brand

**STORY | Two Week** \$250+

Product placement/live action/stills

**VIDEOS | IG TV** \$300+

Product placement/live action/stills

**GIVEAWAY | One Week** \$275

4 Post

**BRAND TAKEOVER | One Day** \$500+

3-6 Posts

## ARE YOU LOOKING TO EXPAND YOUR REACH?

Let's work together! As a wellness influencer I can introduce and help a new audience discover your brand and how they can fit it into their daily lifestyle.

### YOUTUBE

**TUTORIAL / PRODUCT REVIEW** \$450+

Includes week long promotion w/ Coming Soon Announcement, 3 variations of post

\* Brand must provide products for review

## FITNESS TRAINING

Whether 1-on-1 or 1-on-100 my mission is the same: increase overall physical health and build confidence. We'll carry out workout routines specific to your needs, fitness level, personal goals and learn proper techniques along the way.

**PRIVATE SESSION**

\$85/HOUR

**GROUP SESSION**

\$115/HOUR

## NUTRITION / WELLNESS CONSULTING

It's not about dieting, but assessing, educating, adjusting and creating a nutrition plan that can be maintained realistically. I'll take a closer look at your current lifestyle and eating habits to find areas that need tailoring.

**CONSULTING**

\$50-200

## APPERANCES & EVENT HOSTING

My passion is to help and inspire people to live healthier lives. Bring me out to your next event to share my ideas and expertise in fitness, nutrition, wellness, tv production, commercial modeling and the ups and downs in my career changing journey.

**HOSTESS/FITNESS EVENT**

\$900/ \$1200 (WORKOUT INCLUDED)

UP to 4 hours/ 1 Day

Pre-event media promo graphics must be provided by brand.

**APPERANCE | MEET N' GREET | PANELIST** \$250/hr

Appearance, photo opportunity, Social Media VIP blogger (live post)

\* Travel and lodging for apperenance are additional expense

# CONTACT ME

**BRITTANY N.DIXON**

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