

WELLNESS INFOTAINER

CPR, CPT, NFPT Fundamental Theory & Application, H.I.I.T Trainer



WHO'S BRITTANY?

15 years + of personal expertise in fitness. Certified personal trainer, wellness influencer, commercial actress and content creator known for her quick workouts, body building, world travels, motivational and helpful nutrition tips on living a healthy lifestyle.

FEATURED IN

Brittany has been featured in national commercials for Silk Milk Yogurt, Bumble Bee Tuna, Samsung Mobile and fitness infomercials; ripped the runway for BET Hip Hop Awards and selected for LuLuLemon Miami South Beach #Nodaysoff campaign as one of the most influential people in health and fitness in the community.

DEMO

46% WOMEN

64% U.S. BASE

51% AGE 25-35

THE STATS





15K 6K

3K

@IAMBRITTANYDIXON

Brittany Dixon is a certified personal trainer, former National NPC bikini competitor, wellness personality and social media influencer known for her quick and innovative home workouts. She has trained clients both in Atlanta and Miami. Celeb client includes actress Tika Sumpter, "The Haves and Have Nots" and virtually training Sumpter during filming the feature film "Get On Up". Brittany later moved to Miami Beach, FL to pursue fitness modeling. While in Miami, Brittany traine privately instructing groups with her signature "Abs & Ass" class at Fight Club Gym and taught Modern Pilates at the chic studio JetSet Miami.

Brittany was a collegiate Track and Field athlete, graduated with a Bachelor's of Science Degree in Mass Communication and later began her professional television career at Tyler Perry Studios as the assistant to the Vice President/Producer. There she provided support for many of the

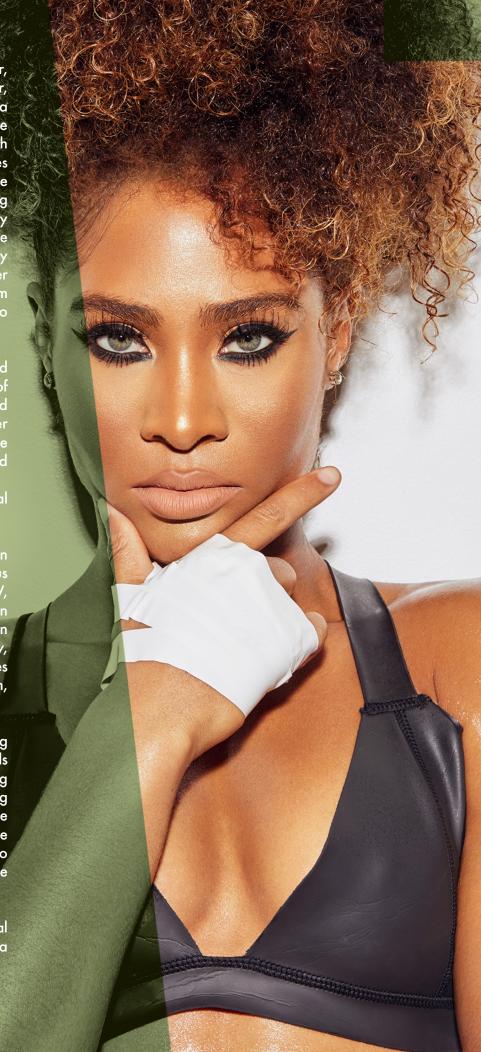
televised sitcoms and dramas for national broadcast and syndication.

Brittany later transitioned into the production office assisting in the coordination of numerous scripted network TV shows on TBS, NBC, MTV, VH1, Starz, OWN and A&E. Her production background inspired her to start her own YouTube Channel and production company, Brittany Dixon Media, which specializes in unscripted video content around health, wellness, entertainment and travel.

As the creative producer and host of "Finding Fit", Brittany travels to 12 tropical islands helping locals find their fitness match by setting them up on fun blind workout sessions. "Finding Fit" aired fall 2019 on the Caribbean cable network CaribVision in efforts to influence a healthy lifestyle and bring awareness to the growing health epidemic throughout the Caribbean people.

Goal: to help people unlock their full potential with fitness. Brittany currently resides in Atlanta with her dog Leo.

BRITTANY DIXON



WORK WITH ME

SOCIAL MEDIA

GIVEAWAY | One Week

INSTAGRAM

PHOTOS | PER POST
Graphics provided by brand

STORY | Two Week
Product placement/live action/stills

VIDEOS | IG TV
Product placement/live action/stills

\$300+

BRAND TAKEOVER | One Day \$500+

ARE YOU LOOKING TO EXPAND YOUR REACH?

Let's work together! As a wellness influencer I can introduce and help a new audience discover your brand and how they can fit it into their daily lifestyle.

YOUTUBE

TUTORIAL / PRODUCT REVIEW \$450+

Includes week long promotion w/ Coming Soon Announcement, 3 variations of post

* Brand must provide products for review

FITNESS TRAINING

Whether 1-on-1 or 1-on-100 my mission is the same: increase overall physical health and build confidence. We'll carry out workout routines specific to your needs, fitness level, personal goals and learn proper techniques along the way.

\$275

PRIVATE SESSION \$85/HOUR GROUP SESSION \$115/HOUR

NUTRITION/WELLNESS CONSULTING

It's not about dieting, but assessing, educating, adjusting and creating a nutrition plan that can be maintained realistically. I'll take a closer look at your current lifestyle and eating habits to find areas that need tailoring.

CONSULTING \$50-200

APPERANCES & EVENT HOSTING

My passion is to help and inspire people to live healthier lives. Bring me out to your next event to share my ideas and expertise in fitness, nutrition, wellness, tv production, commercial modeling and the ups and downs in my career changing journey.

HOSTESS/FITNESS EVENT \$900/ \$1200 (WORKOUT INCLUDED)

UP to 4 hours/ 1 Day

Pre-event media promo graphics must be provided by brand.

APPERANCE | MEET N' GREET | PANELIST \$250/hr

Appearance, photo opportunity, Social Media VIP blogger (live post)

^{*} Travel and lodging for apperenace are additional expense

CONTACT ME

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